

ISHNAA GOENKA

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EDUCATION

UNIVERSITY OF MELBOURNE **MELBOURNE, AUSTRALIA**
Bachelors of Science (BSc) - Majoring in Computing and Software Systems **2024-current**

XCL WORLD ACADEMY **Singapore**
International Baccalaureate Diploma Program (IBDP) **2021-2023**
Studied Business Management, Economics, Language and Literature, Advanced Mathematics, Physics, Spanish

WORK EXPERIENCE

YAPSTONES (FAMILY OFFICE) **Singapore**
Research Intern **Dec 2025-Feb 2026**

- Conducted industry research; authored investment memos, analytical reports, and wrote articles on strategy.
- Developed written frameworks translating complex data into clear, structured narratives.
- Attended formal strategy meetings and contributed research-driven insights to investment decisions

NATIONAL AUSTRALIA BANK (NAB) MARKETS **Sydney**
Quant Intern **2025 Feb - 2025 Dec**

- Researched and tested machine learning models. Conducted quantitative data analysis.

WADE INSTITUTE OF ENTREPRENEURSHIP((UNIVERSITY OF MELBOURNE) **Melbourne**
Research Intern **2025 Feb-2025 Dec**

- Supported marketing initiatives, communications, and program management

URBAN.COM.AU (REAL ESTATE ONLINE COMPANY) **MELBOURNE**
Marketing Intern **2024**

- Devised content strategies for offshore editorial teams, aligning output with audience insights
- Derived actionable marketing insights from data analysis using pivot tables and Google Sheets

RELEVANT SKILLS

- **Team & Leadership:** Head of Tech Committee (2026), Vice Head of Tech Committee (2025), Photography & Film Club — Subcommittee Member (2024 & 2025), Global Student Club — Subcommittee Member (2024 & 2025): Experience organizing events, collaborating in startups, and taking on leadership roles in college clubs
- **Programming & Data Analysis:** Python (pandas, NumPy), C, Excel data analysis, pivot tables
- **Marketing & Content Creation:** Experience devising content strategies, analyzing audience metrics
- **Social Media & Video Production:** Photography, filmmaking, and editing
- **Writing & Research:** Authored research reports, investment memos, and analytical content; experience developing editorial themes and content strategies

